



INDEX Center

Bringing the industry
into the classroom.



Ringling College
of Art + Design

Here's a sneak peek →



INDEX = INDUSTRY EXPERIENCE

INDEX* is Ringling College's experiential education initiative that provides students the opportunity to gain industry experience prior to graduation by connecting them with nonprofit organizations and leading brands to develop creative solutions to business challenges.

The INDEX Center supports on-campus industry opportunities and is designed to enhance the quality of learning at Ringling College by providing professional experiences that allow students to build their portfolios, strengthen their resumes, and acquire confidence and familiarity with industry best practices.



INDEX solves the college graduate dilemma:

- How can I get a job if I don't have experience?
- How can I get experience if I don't have a job?

**INDEX is an initiative developed by Ringling College in partnership with The Patterson Foundation.*

Work on exciting projects with real clients

Working with faculty-led teams, students collaborate with clients to tackle exciting design challenges. You will test drive your skills, deepen your understanding of workplace challenges, partner with nonprofit organizations who need our help, and network with some of the most creative companies in the world—all while building your portfolio.

Students have led the way with concept development and designs of all kinds including brand activation, wine labels, artist publications, children's book illustrations, packaging, comic books, dog toy designs, license plates, and even kids' toys!

We've created event planning, giant robots, logo creation, fabrications, photography, marketing plans, motion designs, spatial experiences, on-site filming, booklets and fliers, and much more.

Learn more about INDEX at
www.ringling.edu/industryexperience



Our Client List

Through INDEX, students have worked with leading organizations and multinational brands, companies, and initiatives, including:

Art Ovation Hotel

Baltimore Orioles

Biolife

Center for Building Hope

Cirque Du Soleil

Feld Entertainment

General Motors

Goodwill Industries

IMG Academy

Jewish Family and Children's Services of the Suncoast

L'Oréal

Maker's Mark

Modern Pentathlon

Moffitt Cancer Center

Newtown Alive

Patriot Plaza

Porter Family Vineyards

Sarasota Bradenton International Airport

Sarasota Film Festival

Sarasota Opera

Sarasota Humane Society

Sarasota Police Department

Smithsonian American Art Museum

Suncoast Blood Bank

The Ringling Museum

US Tennis Association

Industry Experience Pathways

INDEX-supported Industry Experiences are abundant and available across campus through:

INDEX Center and Academic Departments

Whether it's an INDEX elective, competition, customized immersive, or experience embedded in the curriculum of our majors, there are opportunities to work on client projects that hone studio skills, in addition to problem-solving, communication, and storytelling capabilities.

Design Center

For over 20 years, the Design Center has given students the opportunity to work on design projects for Ringling College. You'll take your job from concept to completion, work within budgets, and learn about estimating and production—all essential skills whether you plan to work for a company or as a freelancer.

ART Network

The award-winning ART Network—All Ringling Television Network—is our campus television department. As traditional broadcast and digital content merge, ART Network provides a fluid working and learning environment that matches the pace of this evolution.

Career Services and Internships

Every year, over 100 top creative businesses and brands in the world visit our campus to deliver presentations, meet emerging talented artists and designers, and review portfolios. The Center for Career Services also offers access to national and international internship sponsors, listings, and resources. We will help you with resumes, cover letters, portfolios, and search strategies, and offer comprehensive databases of listings.

Service-Learning and Volunteerism

Creatives play a significant role in society as artists, leaders, trainers, and teachers. That's why we encourage students to participate in unique social change projects and interactions with the community. Become more socially responsible, gain a sense of belonging, meet other volunteers with similar values and interests, learn leadership skills, embrace diversity, and gain valuable perspective.

Ringling College Studio Labs

Ringling College Studio Labs offer a groundbreaking initiative with a two-fold outcome: students are introduced to the film industry with a hands-on, interactive learning approach; and industry professionals who utilize these facilities have the option to add talented, hardworking students to their crew.

Learn more at:
INDEX Center
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