



Motion Design

Design in motion for any screen.

As a Motion Design student, you will imagine, design, shoot, animate, and experience. Created from the convergence of animation, graphic design, advertising, and filmmaking, the Motion Design program is cross-disciplinary at its core. You will learn how to craft powerful animated visual communications for any type of screen, integrating various image-making technologies and media including 2D and 3D animation, visual effects (VFX), stop-motion, graphic design, concept development, videography, and sound design.

Motion Designers employ professional industry practices and work collaboratively with other creatives across disciplines. Upon graduation, you will be prepared to confidently enter the motion design industry and start making an impact in this exciting field.

What Employers Are Saying

"I was blown away by the level of talent being developed and nurtured at Ringling College. And not just with the student body. Ed Cheetham has assembled a dream team of industry veterans who are now pouring their passion for motion design into the next generation of media professionals, all supported by a state-of-the-art facility that rivals the best I've seen anywhere."

– David Herbruck, President, Loyalkaspar

Facilities

The Motion Design floor is a complete production studio, housing all the necessary facilities to accommodate the production of any project. The professional facilities include a stop-motion studio, green screen studio, computer labs, Cintiq lab, and audio suite.

Motion Design students use software including Cinema 4D, (3D computer animation software), NUKE (compositing and visual effects software), Adobe After Effects (2D computer animation software), Dragon Frame (stop-motion animation software), and the Adobe Creative Suite.

The Motion Design department at Ringling College is now recognized as a Houdini Certified School. Houdini is a 3D procedural animation software used for motion design, visual effects, game development, and even virtual reality.

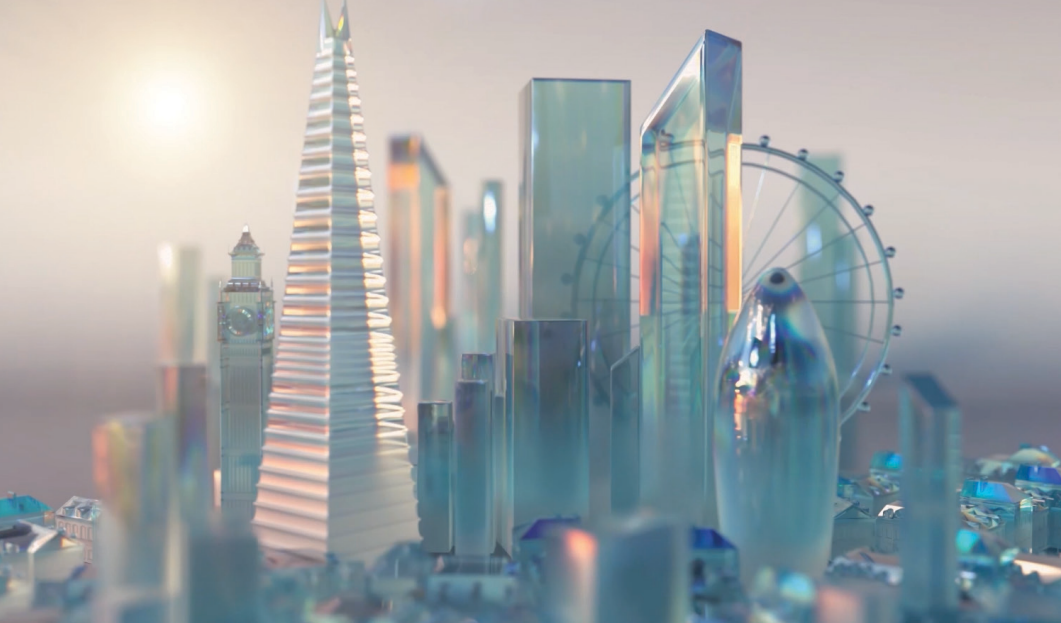
Industry Guest Speakers

The Motion Design industry changes rapidly, so it's integral that students know what is happening with trends and practices in the field. That's why we bring industry leaders and professionals into the classroom to share their knowledge and experience. Previous industry guests include:

Nickelodeon	Patrick Clair	Imaginary
NBC	Beeple	Forces
Universal	Bee	Telemundo
Microsoft	Grandinetti	Future Deluxe
Google	Danny Yount	Scholar

Career Prospects

Our alumni have started their careers in companies and studios including: Google, Apple, Ford, Disney, ESPN, JibJab, SnapChat, ABC, Digital Domain, Marvel, Imaginary Forces, and Nickelodeon. Graduates work on a wide range of creative projects including title sequences for film and television, visual effects, commercials, user interfaces, e-cards, projection mapping, sports animations, virtual and augmented reality, medical visualizations, game design, and network branding. Every company uses motion design in some capacity, so the career opportunities are endless.



Watch Our Latest Student Work Now

On your smartphone, download and install the Artivive app. Open the app and point the camera at the photo on the preceding page. The animation will appear in the photograph. Turn up the volume and enjoy our latest department show reel.

Install the **Artivive app** and view the **artwork** through your smartphone



Awards and Accolades

Ringling's Motion Design program is consistently ranked among the top motion graphics programs in the U.S. and in the world.

Motion Design students and alumni compete and win in several annual design competitions, including:

The Rookies

Motion Design Seniors named
2023 Rookie of the Year
2023 Rookie of the Year
Runner Up
2022 Rookie of the Year
2019 Rookie of the Year
in Motion Graphics

The Motion Awards

2 Student Solo Project
1 Student Group Project

American Advertising Federation

12 National ADDY Awards
3 Gold, 9 Silver

Promax

11 Gold Creating What's Next
Student Awards

The One Club for Creativity

The Young Ones—5 Gold
Student Portfolio Awards

D&AD New Blood

Pencil Award
International Student Honor

ADC Young Ones

2 Bronze Cube
Student Awards

Communication Arts Design

Annual Award of Excellence

Adobe Design Achievement Award

Grand Prize Winner

Senior Thesis work

National and International

Film Festivals

37 Student animations
featured

International 24Hr Animation Challenge 2018

Placed 1st, 2nd, and 3rd out
of 219 teams

Emmy Award

Creative Arts
2 Alumni won Emmy for
Outstanding Main Title Design
3 Alumni won for Nickelodeon
and NFL cross-branding

PromaxBDA "State of Design" Presentation

Ringling College 1 of 4
schools recognized, the only
one in the Americas, for
student work

MLB Baltimore Orioles Stadium

Work of 5 sophomore
students selected to show
during game

Motionographer and Stash

Featured selected senior work

National Publication

20 student pieces included
in textbook, *Motion Graphic Design*

Employers

ABC
Apple
Buck
CNN
Digital Domain
Disney
Elastic
ESPN
Ford
Google
Imaginary Forces
JibJab Bros. Studios
Leviathan
LinkedIn
Microsoft
Moving Picture
Company
Nickelodeon
Oculus
Pandora
Psyop
Showtime
The Mill
Wieden+Kennedy

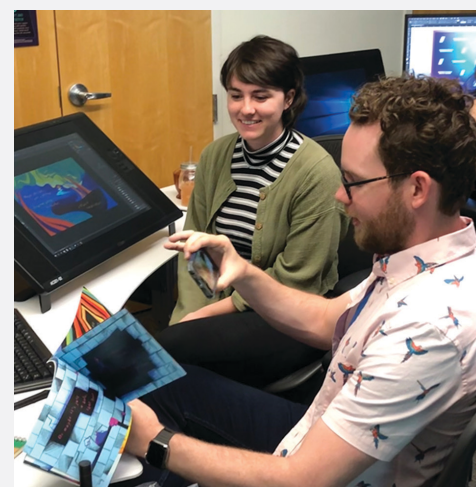
Internships

Apple
BigStar
Blind
Capacity
Epipheo
Giant Ant
Greenhaus GFX
Hallmark
Hue & Cry
Imaginary Forces
Leo Burnett
Worldwide
Loyalkaspar
Prologue
Psyop
Showtime
Smoke & Mirrors
SpaceJunk
The Mill
Toil
Trailer Park
Troika
TV Land
Viacom
Zoic Studios
Zoic Studios

Faculty

Our faculty is composed of animators and designers who are passionate about shaping the next generation of creative leaders through our hands-on studio model of teaching.

Learn more about our faculty: www.ringling.edu/faculty



Artwork above by Anastassia Kovach '24

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