



Branded Hashtags

#RinglingCollege should be used on all posts and should be used secondary when referring to the college in a post.

- **#RinglingBound** should be used when referring to accepted students and incoming freshman
- **#RinglingWins** should be used to refer to any student, department or institutional award
- **#RinglingResponds** should be used when our pages puts out an official Ringling response to conflict, internal or external, on social media
- **#RinglingTalent** should be used to reference any career services or job opportunities posted on our social media pages
- **#RinglingReasons** should be used when referring to reasons why students should come to the college or join your program
- **#WhyChooseRingling** should be used when posting about why someone should choose Ringling/Programming
- **#RinglingGrads** should be used to reference any Ringling Sr graduating in commencement
- **#RinglingAlumni** should be used when mentioning, featuring or referring to any alumni
- **#RinglingStands** should be used to show our stance on a progressive movement (BLM, Etc.)
- **#RinglingHealth** should be used when referring to the Ringling Student Health Center and Health updates (Flu, Covid, Etc)
- **#RinglingHousing** should be used when talking about housing
- **#RCLA** should be used when talking about Ringling College Library Association
- **#RCADLife** should be used when referring to Ringling Student Life

Events and Programs

- **#RinglingScholars** should be used for the Trustee Scholar Awards and any other Ringling College scholarship winners
- **#RinglingPreCollege** should be used to refer to our PreCollege program
- **#BestOfRingling** should be used when referring to Best of Ringling

Majors

- **#RinglingGD** should be used when talking about Graphic Design
- **#RinglingGA** should be used when talking about Game Art
- **#RinglingMD** should be used when talking about Motion Design
- **#RinglingVR** should be used when talking about Virtual Reality
- **#RinglingBusiness** should be used when talking about Business of Art + Design
- **#RinglingVS** should be used when talking about Visual Studies
- **#RinglingEDES** should be used when talking about Entertainment Design

- **#RinglingCA** should be used when talking about Computer Animation
- **#RinglingFA** should be used when talking about Fine Arts
- **#RinglingCRWR** should be used when talking about creative writing
- **#RinglingIllustration** should be used when talking about illustration
- **#RinglingPhotography** should be used when talking about photography
- **#RinglingFilm** should be used when talking about film